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HIGH SCHOOL PRINICPALS' PERCEPTIONS OF CYBERBULLYING

A Dissertation

Submitted to the School of Graduate Studies and Research

in Partial Fulfillment of the

Requirements for the Degree

Doctor of Education

Brendan J. Hyland

Indiana University of Pennsylvania

August 2014

Indiana University of Pennsylvania School of Graduate Studies and Research Department of Professional Studies in Education

We hereby approve the dissertation of

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ii

Title: High School Principals' Perceptions of Cyberbullying

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The purpose of this qualitative descriptive study was to gain a deeper understanding of

how high school principals perceive the issue of cyberbullying within their schools. The study

used three primary methods to collect data from six public high school principals in

Southwestern Pennsylvania who are actively serving in the role of high school principal and

presiding at a 9th through 12th grade campus or a 9th and 10th grade campus. This research

study utilized semi-structured interviews, a document review and completion of a critical

incident reflection in order to collect data. The interviews for this study were recorded,

transcribed and then sent to the participants in order to member check and affirm accuracy. The

collection and analysis of district documents related to cyberbullying was also conducted. The

documents included: board policy, student code of conduct, internal procedures, discipline

reports, internal memos, parent newsletters and other publications such as school codes of

conduct, bullying prevention program materials, and any other relevant documents. Participants

were also provided a critical incident reflection sheet to comment on any information they may

have failed to mention during the process. Each of the data sources (interview, critical incident,

document review) in this study was analyzed using content analysis.

The results of this study indicate that principals in Southwestern Pennsylvania have very

similar perceptions related to cyberbullying in their schools. The results indicate that

cyberbullying is having a very comparable impact on their schools. Cyberbullying is affecting

iii

principals by consuming a large portion of their time and thereby negatively impacting their ability to focus on teaching and learning. The results further indicate that principals perceive they are not fully up-to-date with the technology their students using to engage in the behavior.